

APPOINTMENT CENTRE 2017

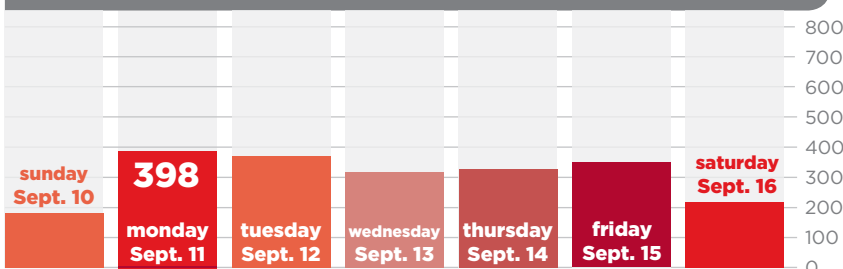
RE/MAX
ESCAPMENT
 REALTY INC., BROKERAGE
INDEPENDENTLY OWNED & OPERATED

WEEK: September 10th - September 16th, 2017

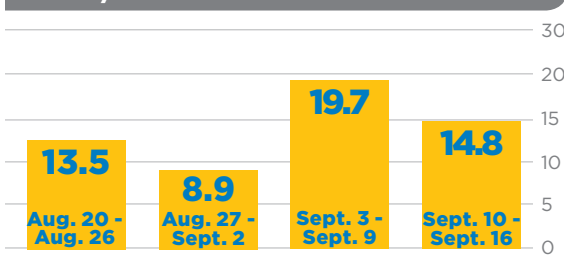
APPOINTMENT BREAKDOWN

2,138	0%	144	14.8	<i>This number measures the relationship between properties that Sold this week to the number of appointments made during the same week, thereby measuring Buyer motivation.</i>
appointments booked	% change over previous week	total properties SOLD this week	Sold/Appointment Index	

APPOINTMENTS WEEK AT A GLANCE



SOLD/APPT. INDEX - Past 4 weeks



THE STORY THIS WEEK:

When we compare this week's appointments to last week on a daily basis (due to the Labour Day holiday) appointments remained steady. The Sold/Appointment ratio dropped to 14.84 appointments on average per property sold due the # of properties sold jumping from 93 to 144. Hamilton Centre and Mountain dominated the Top 5 Districts, with Markham and Burlington rounding out our rankings. Hamilton price ranges dipped slightly, while Burlington shifted but remained in the higher ranges. Overall in September, appointments are only down 7.3% over the same time frame in 2016.

TOP 5 DISTRICTS

for appointments booked

#1	District 20 - Hamilton Centre
#2	District 17 - Hamilton Mountain
#3	District 15 - Hamilton Mountain
#4	TIED District 22 - Hamilton Centre District OT - Markham
#5	District 35 - Burlington

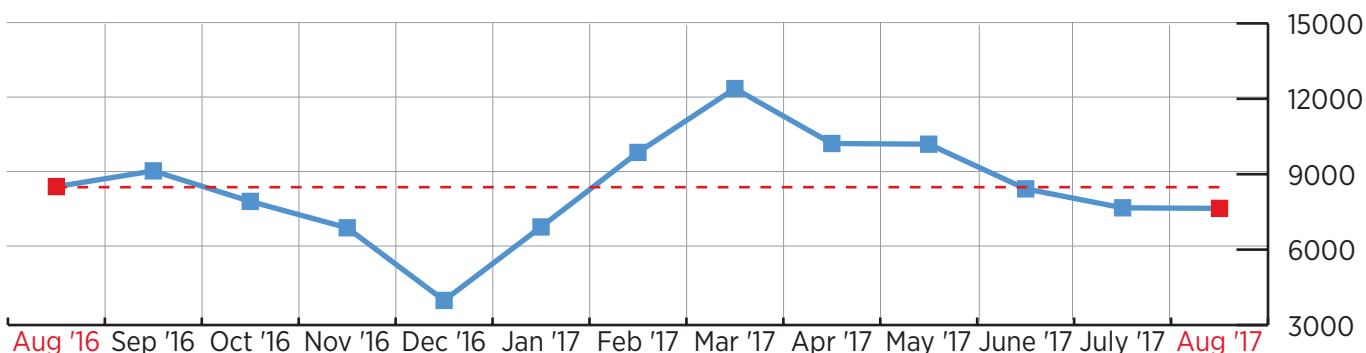
TOP 5 PRICE RANGES

HAMILTON		BURLINGTON	
#1	\$350-400k	#1	\$800-900k
#2	\$450-500k	#2	\$1-2M
#3	\$250-300k	#3	\$700-750k
#4	\$400-450k	#4	\$550-600k
#5	\$300-350k	#5	\$500-550k

MONTHLY COMPARISON 2016 vs. 2017

8,914	4,767	4,422	-7.3%
total appointments: September 2016	appointments: September 1st - 16th 2016	appointments: September 1st - 16th 2017	% change 2017 vs. 2016

APPOINTMENTS YEAR AT A GLANCE



*source: RE/MAX Escarpment internal data.